

Meng Yang
Graphic Designer

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experience

SUPPORT YOUR LOCAL INDUSTRIES

Creative Director/Designer (6/08–present)

Self-initiated t-shirt company

TOM, DICK & HARRY ADVERTISING

Designer (6/09–present)

clients: *LaBrea Bakery, Korte Company, Evangelical Lutheran Church in America*

REAKT

Art Director/Designer (1/09–5/09)

clients: *First Food & Bar, EVS Sports, Fleet Aviation, Shimano*

MESS MARKETING

Art Director/Designer (9/08–12/08)

clients: *First Food & Bar, EVS Sports, Burger King Studio, RiotFest*

JONES WORLDWIDE

Designer (7/07–9/08)

clients: *Truefitt & Hill, Athletic Republic, Chicago Cubs, Headwaters MB, Irish Dairy Board, Peapod*

NATIONAL PASTIME THEATER

Volunteer Designer (4/06–3/08)

education

Illinois Institute of Art–Chicago
BFA in Visual Communication 06/2006

technical skills

Adobe Creative Suite 3 & 4
After Effects 6.5
Flash MX 2004
QuarkXPress
Basic HTML
Final Cut Pro 5
Microsoft Word

conceptual skills

Brand Identity
Art Direction
Website Design
Editorial Layout
Storyboarding
Illustration

affiliation

Member of AIGA
(American Institute of Graphic Arts)

BIERSMA CREATIVE

Designer (8/06–6/07)

clients: *PeopleFilter, Big Machines, MBX, Matanky Real Estate, NorthBridge Staffing, Personal Vogue, Prestige Equipment, EDL Consulting, Weitzman Group, Mahone Group*

PROTOKULTURE

Intern/Assistant Animator/Designer (10/05–7/06)

clients: *Lowe's, Kelloggs, State Farm Insurance, Cingular, Kaplan CPA Education, United States Postal Service, Draft World Wide, Creative Idea Labs, Tokyo 21*

MAGNANI CONTINUUM MARKETING & ASSOCIATES

Intern (10/04–1/05)

clients: *Norwood Promotional Products, MacGregor Golf, CNA Insurance, Premier Yachts, Inc., Care Choices HMO/PPO*